



## PROFILE

I am a dedicated graphic artist with a love for finding the most interesting & unconventional solutions to creative problems. My background in digital arts / creative technology has made me comfortable with a plethora of modern design programs - & I am very motivated to push the limits of **visual language, illustration, interactivity, & dimensionality!**

My undergraduate career has allowed me to explore multiple facets of the design industry - granting me skills in **multitasking, collaborating across teams, time-conscious strategizing, & deck building** - so I am more than ecstatic to work as a team!

Outside of work, I seek out inspiration from the typical muses: surrounding myself with amazing creatives, exploring the latest trends in entertainment media, & chugging iced chai lattes.

***I am always open to meet more creative innovators & continue to learn about this ever-changing industry!***

## EDUCATION

### **[Bachelor of Fine Arts, College of New Jersey]**

September 2019 - Spring 2023

- Concentration in Digital and Print Graphic Design
- Minor in Interactive Multimedia and Creative Technology
- Honors College Scholar - Summa Cum Laude 3.98 GPA

## ACADEMIC AWARDS

### **[Henry Ahrens Graphics Student Scholarship, College of New Jersey]**

May 2021

## CONTACT POINTS

### **[LinkedIn]**

[www.linkedin.com/in/annabella-d-aversa/](http://www.linkedin.com/in/annabella-d-aversa/)

### **[Portfolio]**

[www.annabelladaversa.com](http://www.annabelladaversa.com)

### **[Email]**

[annabella.daversa@gmail.com](mailto:annabella.daversa@gmail.com)

## FIELD EXPERIENCE

### **[Part-Time Cartographer, Critical Response Group]**

May 2022 - Present

- Product Design, Digital Map Design of Public Builds, Schools, Hospitals, Locations, etc.
- Communication with Shop Team, Multi-Project Management
- Quality Control
- Work Flow Management

### **[Graphic Design Chair, College Union Board, TCNJ]**

August 2021 - August 2022

- Social Media Publicity, for Instagram, Tiktok, Facebook, etc.
- Printed Tabloid Publicity, T-shirt, Sticker, Magnet, Product Design
- Communication across 4 Branch Departments, stream line of Design Process & Editing
- Work Flow Management of Publicity for +16 on-campus events per semester

### **[Tutoring Center: Arts And Communications Honors Peer Mentor, TCNJ]**

August 2021 - Present

- Tutoring of Creative Programs to TCNJ Students [Specially Adobe Illustrator, Photoshop, Indesign, Visual Studio Code]
- Experience in Instructing, & Advising through projects

### **[Freelance Work]**

Winter 2022-Present

- Branding Identity & Event Merchandise Design for Filipino League at Seton Hall (FLASH)
- Mr. Philippines
- Ms. Philippines
- Mx. Philippines

Spring 2022

- Logo Design - Princeton University Press, 'Bird App Icon'

Fall 2021

- Branding Identity for Local Startup - 'Mighty Dare Farm'